



UX/Design Intern- Job Description
Ascent Student Loans | Ascent Funding, LLC.
Fall/Winter 2019 - Spring 2020 | 6+ Months, Part-Time \$16/ hour

Ascent Student Loans is a private student loan program built around one guiding principle: Student loans should expand possibilities, not limit them. That’s why Ascent created a new private student loan program that gives students more opportunities to qualify for a loan, with or without a cosigner. Ascent provides access to higher education funding for an expanded population of students, while preserving the notion that an education is an investment where students and families should understand the return on their investment relative to the cost. Ascent encourages transparency and financial wellness by incorporating financial education into the application process, preserving the notion that an education is an investment where students and families should understand the return on their investment relative to the cost. **Ascent offers benefits** (such as 1% cash back, scholarships, a Refer a Friend Program, a Rewards Program, and more) as well as free resources that set students and families up for financial success.

Ascent is proud to be part of the GS2 family. GS2, named “Best Places to Work” by the San Diego Business Journal for since 2015 and awarded a "Top Workplaces" honor by The San Diego Union-Tribune (2016 & 2017), is a values driven, employee owned education finance technology company providing a comprehensive array of products and services that include Ascent student loans, trust administration, portfolio management, and capital markets advisory services.

This job description outlines the objective, primary responsibilities, requirements and qualifications of the Ascent Student Loans Design Intern.

Objective: The Design Intern will be responsible for assisting Ascent in the design and implementation of its website, banner ads, marketing materials and product application experience.

Reports to: Director of User Experience & Design

Additional Information:

- You will participate in training during the first week to expose you to our culture and provide you with a knowledge base to draw upon throughout the remainder of your internship and beyond
- Compensation – Interns receive a competitive salary of \$16.00 per hour
- Experience with Executives
 - o At the end of the internship, the intern will develop a 30-minute pitch/presentation to Ascent Executives of one core idea for Ascent that they developed during the internship
 - o The intern will have the opportunity to have a lunch with the Ascent Chairman and CEO, Ken Ruggiero





Primary Responsibilities (including, but not limited to):

- Design UI mockups and prototypes that clearly illustrate how site functions and looks
- Create original graphic designs (e.g. images, banner ads, marketing materials)
- Identify and troubleshoot UX problems
- Conduct layout & design adjustments based on feedback
- Prepare and present drafts to internal teams
- Participating in weekly design meetings & review

Qualifications:

- Must be available to work for at least 10 – 20 hours a week during business hours
- Must be available to work for at least 6 months
- Must be studying UX design, UI design, web design, graphic design or equivalent relevant major
- Must have excellent organizational skills, attention to detail, and the ability to prioritize in a changing environment
- Must have excellent interpersonal skills
- Leadership qualities and potential
- Experience with Sketch, Adobe Suite, Zeplin and Invision a plus
- Proficiency in Microsoft Word, Excel, Internet, PowerPoint
- Ability to learn other software programs
- Strong verbal and written communication skills required
- Ability to work independently and as part of a team

